

Benju Basba

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EDUCATION

Georgetown University

Washington, DC

Bachelor of Arts in Political Economy - GPA 3.7 / 4.0 - High Honors and Dean's List

September '22 - May '26

Activities: Business Fraternity Treasurer | Georgetown Retail and Luxury Association Development Team

Awards: Venture Capital Investment Competition (VCIC) Undergraduate Winner

Deerfield Academy

Deerfield, MA

GPA: 98 / 100; ACT: 35 / 36; High Honors and Dean's List

September '18 - May '22

PROFESSIONAL EXPERIENCE

North Atlantic Smaller Companies Investment Trust PLC, *Analyst* – Remote

March '25 - Present

- Conducted activist investment research at a subsidiary of Harwood Capital Management, evaluating project specific historical financial data, capital allocation, and take-private opportunities.

Mercor AI, *Data Annotation Expert* – Remote

October '25 - January '26

- Assessed large, complex datasets to improve AI model accuracy and reduce error rates; built workflows and documented discrepancies to support advanced LLM training.

The Sanyi Group, *Business Development* – Kuala Lumpur, Malaysia

June '25 - August '25

- Conducted industry, market, and regulatory analyses for a nanotechnology company to evaluate capital deployment for upstream facilities, identifying key risks, return drivers, and sensitivities.
- Created and presented market entry briefs to senior leadership and co-led negotiations with government research and development bodies.

UBS Global Wealth Management, *Summer Analyst* – Pasadena, CA

June '24 - August '24

- Developed analytical models to evaluate client portfolio exposures under different macroeconomic and political cycle assumptions to support portfolio repositioning and strategy.

Thomas Partners Strategies, *Intern* – Dallas, TX

June '23 - August '23

- Analyzed demographic, polling, and issue data to improve political campaign strategies; translated findings into media and communications guidance.
- Investigated national campaign finance data for senior staff in support of litigation work for a House Financial Services Committee investigation.

ENTREPRENEURSHIP

After Hours, *Founder* – Washington, DC; Boston, MA; New York, NY

March '23 - Present

- Built and scaled a multi-city electronic music events business generating over \$600,000 in revenue; oversaw all operations to optimize cash flows and expand regional operations, achieving 200% year over year attendance growth.

Cerca Dating, *Development Director* – New York, NY

February '25 - January '26

- Managed budget planning following a \$1.6 million seed raise; allocated capital toward user acquisition campaigns that increased user engagement by 40%; created investor and management reports that tracked unit economics, spending efficiency, and operational risks; coordinated across product, finance, and marketing teams to ensure alignment and consistent reporting.

SKILLS & INTERESTS

Computer: Microsoft Office Suite | Google Suite

Languages: English (Native) | Mandarin (Fluent)

Interests: Critical Minerals | Clean Energy | Poker | Golf | Basketball | Football